

SHOP LOCAL WAKULLA CAMPAIGN

Your Chamber of Commerce is embarking on a major, yearlong campaign to encourage our citizens to reinvest in our local business community. If successful, this campaign will support and increase your customer, employment and tax base, enhancing the overall economic well-being of our community. Your help is needed.

How You Can Participate.

Please consider which of the three levels of sponsorship listed below that you and your business will invest in this campaign.

Major Sponsors: \$10,000 - \$5,000

Each major sponsor will provide a minimum of \$5,000 in cash and/or in-kind media support of \$10,000 to the campaign.

As a Major Sponsor, your business will benefit by:

- Logo on Four (4) billboards & all major Media;
- COMCAST & other TV Ads;
- Radio Ads;
- Prominent Display in newspaper & other print media;
- Website Links to Chamber “Shop Local” Portal , other Sponsors & Local Businesses;
- Display for Business Window;
- Recognition at Kick-off Event & Other Campaign Activities;
- Recognition on Tent Cards.

Medium Sponsors: \$4,999 - \$1,000

Medium level sponsor agree to contribute a minimum of \$1,000 in cash and/or in-kind support of the campaign.

As a Medium Sponsor, your business will benefit by:

- Mention on Radio Ads;
- Recognition in Newspaper & other print media.;
- Website Links to Chamber “Shop Local” Portal , other Sponsors & Local Businesses.;
- Display for Business Window;
- Recognition at Kick-off Event and Other Campaign Activities;
- Recognition on Tent Cards;
- Bumper Stickers.

Small Sponsorship: \$999 - \$100

Much of the Chamber’s 300 + members are small businesses. For those members and individuals contributing a minimum of \$100 cash or services in support of this campaign will be featured and/or receive the following campaign materials:

- Recognition in Newspaper & other print media;
- Website Links to Chamber “Shop Local” Portal , other Sponsors & Local Businesses;
- Display for Business Window;
- Participation at Kick-off Event and Other Campaign Activities;
- Recognition on Tent Cards;
- Bumper Stickers .



YES! I WANT TO BE A SPONSOR OF THE “SHOP LOCAL – WAKULLA” CAMPAIGN!
Please indicate your Sponsorship Level below.

- MAJOR SPONSOR \$10,000-\$5,000
- MEDIUM SPONSOR \$4,999 - \$1,000
- SMALL SPONSORSHIP \$999 - \$100

No, but I would like to make a contribution to the SHOP LOCAL-Wakulla Campaign.

Method of Payment

By Check:

Amount: _____ Number: _____

By Credit Card:

Credit Card: Visa MasterCard

Card Number: _____

Expiration Date: _____

Bill Me

Contact Information:

Name: _____

Business: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Ext: _____

Email: _____

Please detach and return with your contribution to the Wakulla Chamber -
PO Box 598/ 23 High Drive
Crawfordville, FL 32326
Thank you for your support!



Shop Local Wakulla Campaign Sponsorship Opportunities



Your Chamber of Commerce Supporting Our Local

Wakulla County
Chamber of Commerce

Telephone: 850.926.1848

Shop Local Activities & Important Dates

Chamber Board Meeting,
Tuesday 11/10, 8 am, TCC
Center.

Chamber Christmas Party,
Thursday 12/3, Hudson
House, TBA.

Christmas in the Park, Fri-
day 12/4, 5 - 8 pm, Azalea
Park.

A Panacea Christmas, Satur-
day 12/5, 6:30 - 9:00 pm.

Chamber Board Meeting,
Tuesday 12/8, 8:00 am, TCC
Center.

Christmas in Sopchoppy,
Saturday 12/12, 8:00 am -
4:00 pm.

St. Marks Boat Parade,



Wakulla County Chamber of
Commerce

Old Historic Wakulla County Courthouse
23 High Road
Crawfordville, FL 32327

Phone: 850-926-1848

Fax: 850-926-2050

“Going local does not mean walling off the outside world. It means nurturing locally owned businesses which use local resources sustainably, employ local workers at decent wages and serve primarily local consumers. It means becoming more self-sufficient and less dependant on imports. Control moves from the boardrooms of distant corporations and back into the community where it belongs.”

- Michael H. Shuman, author of the book, *Going Local*.